WELCOME TO WIDENER AI DAY

Thursday, March 20

3:30 - 5:00 PM

Empowering the Pride 2.0: Advancing AI Literacy and Ethical Practice at Widener University — **Founders 109**

Catch Up on AI with Samuel Mormando

7:00 - 8:00 PM

Magic for the Future with Trigg Watson — **Alumni Auditorium**

Experience a new breed of magician. Trigg prefers his iPad to a deck of cards and has entertained audiences from London to Las Vegas, won international awards, and appeared on every major American magic TV show.

Friday, March 21

9:45 - 10:50 AM

Learn, Experience, Innovate: The Opportunity for Education in an AI World — **Alumni Auditorium**

Keynote Address featuring 2025 Beideman Visiting Scholar Amanda Bickerstaff (AI for Education)

Explore the transformative potential of AI in education with Amanda Bickerstaff, founder of AI for Education. This session envisions the classroom of tomorrow, where AI powers personalized learning, immersive experiences, and global collaboration. Discover how AI will redefine the roles of educators and students alike while learning strategies to build essential AI literacy and prepare for an AI-integrated educational landscape.

Whether you're an AI novice or an early adopter, join us to learn, experiment, and innovate with GenAI!

11:00 – 11:50 AM

Workshop: Generative AI in Education — **Alumni Auditorium**

Join Amanda Bickerstaff for a hands-on workshop featuring:

- Overview of GenAI, common myths and facts, and and how it has evolved
- Hands-on experience with key GenAI tools like CoPilot ChatGPT, Notebook LM, and Napkin.ai
- Discussion of key GenAI ethical concerns, academic integrity, and data privacy
- Best practices for instructional planning with GenAI

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Friday, March 21

12:00 - 1:00 PM

Lunch on Your Own — **University Center**

Grab some lunch in the Pride Cafe or from one of our other on-campus options and enjoy some time with magician Trigg Watson as he roams the Cafe and Atrium performing some up-close magic

1:00 - 1:50 PM
Concurrent Sessions

Industry and Alumni Panels and AI Showcase

The AI Advantage: Business Processes & Public Relations
Founders 109

Panelists: Greg Matusky (Gregory FCA), Shyamala Havaligi (Scheer Americas, Inc.), Ryan Raiker (Ryan Raiker Consulting)

AI-Powered Engineering: Building Smarter, Managing Better
KLC 1

Panelists: Dave Darji (PECO), Joseph Viscuso (Pennoni)

2:00 - 2:50 PM

Workshop: AI Tool Exploration for Your Practice — **Alumni Auditorium**

Join Amanda Bickerstaff for a hands-on workshop with time to experiment with free GenAI tools across modalities.
Topics include:

- Exploration of a variety of AI tools that are free and accessible for research, concept mapping, image generation, audio/video generation and more
- Hands-on experience creating GenAI outputs with a variety of tools, such as Research companion, Eleven Labs, Napkin.ai, Notebook LM and Copilot

3:00 - 4:00 PM

Reception — **UC Atrium**

Gather with friends and colleagues to unwind and debrief